



Steps to Small Business Start-Up: Everything You Need to Know to Turn Your Idea Into a Successful Business (Small Business Strategies Series)

Linda Pinson

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A business classic that has been guiding new entrepreneurs through the process of launching their businesses for more than a quarter of a century, this book has now been revised to feature the most up-to-date information, forms, examples, and worksheets. It emphasizes all of the mechanics of the start-up, including choosing a business, legal structure, location, and DBAs. Additional chapters cover home-based business, proprietary rights, financing options, bookkeeping, and cash flow. Offering indispensable advice for marketing, Internet operation, and business planning, it is positioned to remain a favorite for business education by universities, colleges, technical schools, and small business development centers.

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