



Be Your Own Lobbyist: How to Give Your Small Business Big Clout with State and Local Government

Amy Handlin

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This book is the businessperson's guide to influencing government decisions without incurring the cost of a professional lobbyist, at a time when those decisions are, increasingly, a key to survival.

- Real-world advocacy examples
- Tip sheets, including "How to Work a Public Meeting," "Setting Expectations for Your Lobbying Effort," and "Don't Waste Your Money"
- "For Example" sidebars, such as "Time-Wasters and Turnoffs" and "The 5 Biggest Mistakes"
- "You Try It" exercises
- Model advocacy materials, including letters, emails, scripts, testimony, press releases, and more
- Sample laws, policies, and forms
- A "Learn the Language" glossary decoding some of the key jargon used in local and state government
- Resource guides for small businesses seeking government contracts

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Cora Spillane:

Spent a free time for you to be fun activity to complete! A lot of people spent their down time with their family, or their own friends. Usually they carrying out activity like watching television, about to beach, or picnic inside the park. They actually doing same every week. Do you feel it? Would you like to something different to fill your own free time/ holiday? Can be reading a book can be option to fill your free of charge time/ holiday. The first thing that you'll ask may be what kinds of book that you should read. If you want to attempt look for book, may be the book untitled Be Your Own Lobbyist: How to Give Your Small Business Big Clout with State and Local Government can be great book to read. May be it might be best activity to you.

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Jason Rickman:

In this period of time globalization it is important to someone to acquire information. The information will make a professional understand the condition of the world. The health of the world makes the information quicker to share. You can find a lot of recommendations to get information example: internet, newspapers, book, and soon. You can observe that now, a lot of publisher which print many kinds of book. Often the book that recommended for your requirements is Be Your Own Lobbyist: How to Give Your Small Business Big Clout with State and Local Government this book consist a lot of the information on the condition of this world now. This book was represented how can the world has grown up. The terminology styles that writer use for explain it is easy to understand. The particular writer made some study when he makes this book.

Honestly, that is why this book ideal all of you.

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