



The Un-Bossy Boss: 12 Powerful Questions to Make YOU a Great Manager

Gary Magenta

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Individual contributors are responsible for bringing their best selves to work, while managers are responsible for bringing out the best in others. These are two very different things. When an individual contributor succeeds in their role, they are typically promoted to manager and suddenly in charge of other people. They soon realized managing others isn't easy, and many are ill prepared. Lacking the skills to effectively engage employees, many new managers follow an old-school approach—deciding what must be done, telling employees what to do and how to do it, and checking up on them from time to time.

Through humor and real-life case studies, *The Un-Bossy Boss* shows how this old “yell and tell” model of managing has become outdated and ineffective, and offers managers a clear and tangible roadmap to success. Gary Magenta's 12 Powerful Questions help turn traditional manager/employee relationships into something greater and more impactful. By following Gary's recommendations, ordinary managers can become Great Managers who take a more interactive approach, one that reveals employees' motivations and beliefs and invites them to be a part of co-creating solutions so they and the company can soar to new heights.

About the Author:

Gary Magenta is committed to the development of leaders and managers. He does this based on a strong perspective that if leaders and managers want to change their businesses, they must start by changing how they engage their people.

A Senior Vice President of Root Inc., a consulting company that helps organizations execute their strategy through people, Gary has partnered with CEOs and executive teams at Fortune 500 and Global 2000 organizations throughout North America and Europe. Whatever the challenge, Gary brings a realistic view based on his more than 25 years of business experience, a durable “street sense” for creating results, and a sense of humor that puts things into perspective.

Gary is a frequent speaker at client events, industry conference, and business strategy and human resource seminars. He has been recognized with a Stevie's American Business Award for Executive of the Year. He lives in Ann Arbor, Michigan, with his wife, and has 2 sons in college. Gary is a Google fanatic and an unapologetic reality show junkie.

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