



The Bollywood Reader

Rajinder Dudrah, Jigna Desai

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- What is Bollywood cinema?
- How does it operate as an industry?
- Who are the audiences of Bollywood cinema?

These are just some of the questions addressed in this lively and fascinating guide to the cultural, social and political significance of popular Hindi cinema, which outlines the history and structure of the Bombay film industry, and its impact on global popular culture.

Including a wide-ranging selection of essays from key voices in the field, the Reader charts the development of the scholarship on popular Hindi cinema, with an emphasis on understanding the relationship between cinema and colonialism, nationalism, and globalization.



The authors address the issues of capitalism, nationalism, Orientalism and modernity through understandings of race, class, gender and sexuality, religion, politics and diaspora as depicted in Indian popular films.

The Bollywood Reader is captivating reading for film, media and cultural studies students and scholars with an interest in Bollywood cinema.

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