



# Managing Innovation and Change: A Critical Guide for Organizations: Psychology @ Work Series

*Nigel King, Neil J. Anderson*

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## **Managing Innovation and Change: A Critical Guide for Organizations: Psychology @ Work Series**

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This critical introduction discusses the origins of creativity, group approaches to innovation, managing innovative teams and how to manage organizations. By understanding the psychological principles, theories and techniques applied in these areas, managers can improve organizational strategies and their responses to change. In addition to managers and HR professionals, students of management and occupational psychology at undergraduate and MBA level will benefit from the clear and concise coverage of this important topic.

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