



10,000 Miles to Go: An American Filmmaking Odyssey

Jason Rosette

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GET INSIDE the BOOTSTRAPPING MINDSET!

Bootstrap Series presents '**10,000 Miles to Go: An American Filmmaking Odyssey**'. '10,000 Miles to Go' is a no-holds barred, inside look at what it takes to successfully bootstrap a project from the ground up, based solely on passion, a dream, endurance - and years of intensely hard work.

This edition of the Bootstrap Series focuses on the passion and process behind an award winning filmmaker's first feature film ('Terrific' - *LA Times* * 'Superb' - *NY Film Critics Circle*) a project which was successfully bootstrapped against monumental odds during massive changes in technology, with near-zero funding.

'10,000 Miles to Go' is a fascinating and insightful read for all kinds of bootstrappers and entrepreneurs, whether working in media, business, creative fields, or tech startup areas.

Told in a conversational and often humorous style, '10,000 Miles to Go' is a real life chronicle and expression of what many of today's creative and entrepreneurial types—in all fields—will encounter as they pursue their own particular dreams, ambitions, and explorations without much in the way of financial backing, safety nets, or safe-words for that matter.

With this book you will learn:

- How to understand the mindset and challenges of bootstrapping a project
- How to use creativity and an asymmetrical ('guerilla') approach in place of money
- How to overcome psychological barriers, fear and doubt during the process
- How to navigate the 'realpolitik' behind a project's execution: the alliances, and the *real* dynamics of competition in the field
- How to demystify the production process of a long form filmmaking venture
- How to apply bootstrapping principles to your own business or project
- How to exploit opportunities to the maximum, whatever field you may be working in!
- How technological changes in any industry can have a massive impact on outcomes

NOTE: This text is based upon real, unfiltered discussions with filmmaker and producer Jason Rosette, recorded in late 2015. All material is from the entrepreneur-filmmaker's point of view--this book includes plenty of exclusive stories you definitely won't hear at film school!

This edition of '10,000 Miles to Go' **includes *exclusive* stills, photos, and images in a dedicated gallery at the end of the book**

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David Blackwood:

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